



# Car Events Pro — Privacy Policy

**Last Updated: 11/22/2025**

Car Events Pro (“Company,” “we,” “us,” “our”) provides software tools that allow car clubs and event organizers (“Clubs”) to manage car show registrations, voting, and online payments. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information when users (“you,” “Registrants,” or “Clubs”) use our website or services (“Platform”).

By using Car Events Pro, you agree to the practices described in this Privacy Policy.

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## 1. Information We Collect

We collect information in the following categories:

### 1.1 Information You Provide

#### For Registrants:

- Name
- Phone number
- Email address
- Car details (make, model, class, year, color)
- Payment information (processed by Stripe — **we do not store card numbers**)
- Profile information and preferences
- Event selections and voting choices

#### For Clubs / Organizers:

- Contact name
- Email and phone number
- Organization details
- Stripe account connection data
- Event details, pricing, promotions
- Messaging and communication content

#### Optional or Additional Data

- Photos you upload
- Messages you send
- Support requests

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## 2. Information Automatically Collected

When you use the Platform, we may automatically collect:

- IP address
- Browser type and version
- Device type (desktop, mobile, tablet)
- Operating system
- Referring URLs
- Pages viewed
- Click behavior
- Login timestamps
- Session cookies and preferences

We use cookies and similar technologies for authentication, analytics, and improving the user experience.

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## 3. How We Use Your Information

We use personal information for:

### 3.1 Providing Services

- Registering users for car shows
- Managing event check-in and voting
- Displaying registration info to the Club hosting the event
- Sending confirmations, receipts, and event notifications
- Processing payments through Stripe

### 3.2 Communications

We may send:

- Transactional SMS messages
- Email confirmations and reminders
- Voting notifications
- Event updates
- Security alerts
- Administrative messages

*You can opt out of marketing messages, but not essential transactional communications.*

### 3.3 Improving the Platform

- Fixing bugs
- Enhancing features
- Analyzing usage patterns
- Personalizing user experience

### 3.4 Legal, Tax, and Compliance

- Preventing fraud
  - Responding to legal requests
  - Enforcing our Terms of Service
  - Complying with Stripe's requirements
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## 4. How We Share Information

We do **not** sell personal information.

We may share information only under these conditions:

### 4.1 With Car Clubs / Event Organizers

When you register for an event, the relevant Club receives your:

- Name
- Contact information
- Car details
- Registration and payment status
- Voting selections (when applicable)

The Club uses this information to run its event.

**Clubs are independent entities** and responsible for their own privacy practices.

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### 4.2 With Service Providers

We share data with trusted partners that help operate the Platform, including:

- **Stripe** (payment processing)
- Email and SMS delivery services
- Analytics providers
- Cloud hosting infrastructure

- Customer support systems

These companies may access information only as needed to perform their functions.

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### 4.3 Legal Obligations

We may disclose information if required to:

- Comply with law enforcement or regulatory requests
  - Prevent fraud or abuse
  - Enforce our Terms of Service
  - Protect the rights, safety, or property of users or the public
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## 5. Payment Processing (Stripe)

All payments are processed by **Stripe**.  
Car Events Pro does **not** store credit card numbers or banking details.

Stripe may collect and store:

- Card numbers
- Bank account information
- Billing addresses
- Identity verification data (for Clubs)

Stripe processes all information according to its own Privacy Policy.

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## 6. Cookies and Tracking

We use:

- Essential cookies
- Session cookies
- Analytics cookies
- Login and authentication cookies

You may disable cookies in your browser, but some platform features may not work.

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## 7. Data Retention

We keep information only as long as necessary to:

- Provide services
- Maintain legitimate business interests
- Comply with legal obligations
- Resolve disputes

You may request deletion (see Section 10), subject to legal restrictions.

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## 8. Children's Privacy

Car Events Pro is **not** intended for children under **13**.

We do not knowingly collect information from children.

If a parent believes a child provided information, contact us to request deletion.

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## 9. Data Security

We use administrative, technical, and physical safeguards to protect personal data, including:

- Encryption
- Secure servers
- Access controls
- Monitoring and auditing

**No system is 100% secure**, and transmission of data is at your own risk.

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## 10. Your Rights

Depending on your location (e.g., U.S., CCPA states, GDPR regions), you may have rights to:

- Access personal information
- Request corrections
- Request deletion
- Opt out of marketing messages
- Limit data sharing
- Request a copy of your data

To submit a request, contact us using the information at the end of this policy.

We may require identity verification.

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## **11. SMS Policy (TCPA + Carrier Compliance)**

By providing a phone number, you consent to receive:

- Registration confirmations
- Event check-in notifications
- Voting notifications
- Alerts and support messages
- Event-related communication from Clubs

Standard carrier rates apply.

You may opt out by replying **STOP**.

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## **12. International Users (GDPR)**

If you are located in the EU/EEA:

- The legal bases for processing include consent, contract performance, legal compliance, and legitimate interests.
  - Data may be stored in the United States.
  - You may exercise GDPR rights by contacting us.
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## **13. Third-Party Links**

The Platform may link to third-party websites.

Car Events Pro is not responsible for their privacy practices.

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## **14. Changes to This Privacy Policy**

We may update this policy as needed.  
Changes take effect upon posting.  
Continued use of the Platform means acceptance of the updated policy.

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## **15. Contact Information**

For privacy questions or requests, contact:

**Car Events Pro**  
support@careventpro.com

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